

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
919 Prince St
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538448-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Harrell/D/State House	GAYLE HARRELL	

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538448	08426164

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	TGFLHARR1602H	\$600.00 NM
2	WPBF	W	10/26/16	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	TGFLHARR1602H	\$600.00 NM
3	WPBF	Th	10/27/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	TGFLHARR1602H	\$600.00 NM
2	10/25/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TGFLHARR1602H	\$300.00 NM
2	WPBF	Th	10/27/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TGFLHARR1602H	\$300.00 NM
1	WPBF	Th	10/27/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TGFLHARR1602H	\$300.00 NM
4	WPBF	F	10/28/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TGFLHARR1602H	\$300.00 NM
3	10/25/16	10/28/16	WPBF News 25 @ 6:00PM 6-6:30PM		-TWTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 3 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TGFLHARR1602H	\$700.00 NM
3	WPBF	W	10/26/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TGFLHARR1602H	\$700.00 NM
1	WPBF	Th	10/27/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TGFLHARR1602H	\$700.00 NM
Total Spots							10		

Payment Terms 30 Days

Gross Total \$5,100.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Harrell/D/State House	GAYLE HARRELL	

Agency Commission **\$765.00**

Net Amount Due **\$4,335.00**

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